



NEWS RELEASE

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TotalMobile Takes Enterprise Mobility Forward at the Municipal Smart Grid Summit

Earlier this month TotalMobile attended the Municipal Smart Grid Summit with strategic partner AT&T to promote TotalMobile's utilities solution

Boston, MA- August 8th, 2011- TotalMobile attended The 2011 Municipal Smart Grid Summit (MSGGS) with strategic partner AT&T hosted at the Hyatt Regency Coconut Point Resort & Spa in Bonita Springs, Florida. At the Summit, TotalMobile was among many highly regarded industry vendors, promoting its mobile enterprise solutions for utility companies. TotalMobile is a mobility solutions provider catering to many different industries including: inspections, healthcare, transportation, utilities, etc. TotalMobile's mobility platform can streamline inspections and audit processes for various utility organizations. The TotalMobile software can be deployed very quickly to deliver solutions to help workers in the field carry out their jobs more efficiently.

"The primary objective for this event was to bring forward thinking municipal utility executives together with the leading smart grid technology companies that are responsible for the current and future progression of smart grid solutions and services. [The goal was] to learn from one another and share critical information about the direction of the grid using ... years of professional experience with customers, technology, research and opinions..."ⁱ

On behalf of TotalMobile, Territory Sales Manager, Shane Borman attended the event. Elaborating on the success of the event Mr. Borman stated that: "It was a pleasure attending the Municipal Smart Grid Summit and to represent TotalMobile. We at TotalMobile work together with these Industry leaders to improve the efficiencies of their business. We help them automate processes such as home energy audits and other services technicians for the field provide, as well as many other areas. This was a great opportunity to educate leaders on the latest technology that drive significant value, improve service levels and at lower costs."

TotalMobile continues to celebrate its success and is proud to have attended the Municipal Smart Grid Summit as the summit was heralded as "An exclusive, by-invitation-only group of Municipal Electric Utility Executives [connected] with the leading smart grid technology vendors, analysts, media experts and industry association representatives."ⁱⁱ This event provided utility executives with insight into TotalMobile's high value suite of mobile applications for field workers in utilities. Globally, TotalMobile has been working with many utility companies and will continue to attend events which allow it to showcase industry specific solutions.

TotalMobile's North American Headquarters are located at 24 Lyman Street, Westborough MA 01581. For more information, contact 508.366.8063 or info@totalmobileusa.com

About TotalMobile

TotalMobile is a Mobile Applications Platform designed specifically to help Midsize and Large businesses as well as State, Local and Federal agencies and other organizations improve performance and control costs. TotalMobile is one of the few enterprise-wide mobility



platforms that can be used by all departments in an organization. It helps organizations raise efficiency, encourage mutual working and increase compliance. It is available from a range of channel partners including AT&T, Motorola and Research in Motion.

Additional information about TotalMobile is available at <http://www.totalmobileusa.com>. To receive additional updates subscribe to our RSS feed at http://www.totalmobileusa.com/blog_feed.rss or follow TotalMobile on Twitter [@totalmobileusa](https://twitter.com/totalmobileusa).

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